Scott Keniley is the senior partner of the Atlanta based entertainment business law firm, *Keniley Kumar, LLC*. www.k5law.com.

Scott Keniley's entertainment business practice represents internationally recognized, platinum, gold, Grammy awarded and emerging artists, producers, writers and music industry companies in all aspects of their business development, tour visas and copyright and trademark needs. Scott also represents gaming and gambling enterprises world-wide in compliance and regulatory issues, video game developers, clothing designers, private label liquor distillers, sporting goods manufacturer & designers, new media & technology sourced companies.

Currently, Scott serves as a Professor for SAE Institute, Atlanta Campus, teaching Copyright & Entertainment Law, Music Business and Entrepreneurship (2009-2012) and is the Education Chairman, executive committee member and panelist for the *North American Entertainment, Sports & IP Law Conference (1998-2012).*

Formerly, Scott served as Vice President & General Counsel for Chicago based Platinum Entertainment, Inc. (NASDAQ PTET) where he negotiated various agreements with labels, esteemed artists and industry icons in addition to the corporate and SEC responsibilities, catalog acquisitions and IP protection, General Counsel for the *Louisville Music Industry Alliance* and served as a board member to the *Southern Entertainment & Arts Lawyers Center* and the *Georgia Lawyers for the Arts*. In addition to his professional services, Scott volunteers his time to the educational advancement of both the creatively inspired and entertainment professionals, he regularly lectures at various music conferences and showcases, universities, continuing legal education courses and both publicly and privately funded music industry and arts associations. While maintaining his private practice, volunteer to the arts and educational contributions, Scott also served nearly five years as a judge in metropolitan Atlanta.

SIGNIFICANT REPRESENTATIONS

Represented technology companies in all aspects of licensing, corporate structuring and litigation/International Internet/Mobile Gambling and Lottery Conglomerate in all facets of gambling law including, but not limited to foreign and domestic governmental compliance, IP protection and licensing, corporate structuring, Internet *Terms of Use* and *Privacy Rights,* foreign licensing and international gaming law compliance /Acquisition of Golf Club business and associated IP / Successfully litigated ISP hosting liability issue representing ISP in copyright infringement action brought against ISP for disseminating copyrights owned by artist John Tesh / Represented Lifestyle and Business magazines in personal likeness and trademark licensing-clearances / Represented artists and companies in negotiation of significant "branding" agreements with major spirits and beverage companies / Created profitable Branding Joint Venture with Six Flags for 200 artist concert and conference and solicited & documented major corporate sponsorships / *House of Blues* Joint Venture trademark License and branded music series/ Coca-Cola Trademark and Copyright Licenses for multi-album holiday music series / *Lion's Gate Films'* Oscar Winning "*Monster's Ball*" Soundtrack / Sir George Martin (*Beatles*' producer) Executive Producer/Endorsement/Branding Agreement / National Geographic brand license for music series / *Royal Philharmonic* Catalog Purchase seven Figure acquisition, due diligence and documentation / Represented Business/IP Interests of Former World Heavy Weight Champion Boxer / Corporate Counsel to Business-IP Interests of former *WCW* World Heavy Weight Champion Wrestler and ultimate fighter.