

# SXSW 2010: Legal Issues in the Music, Film and Emerging Technology Industries

## Materials

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Tuesday, March 16

### **What New Media Has Wrought: Changing Legal Architecture** ([print all/334KB](#))

1. [What New Media Has Wrought Outline](#)
2. [Technology Collaboration - Statement of Work](#)
3. [Uneasy Lies The Head That Wears the Crown-Why Content's Kingdom is Slipping Away by Jonathan Handel](#)
4. [Essay - There Must Be Some Way Out of Here: Copyright Licensing 10 Years After Napster](#)

### **Financing Media Productions in the New World Distribution** ([print all/2.91MB](#))

1. [Financing Media Productions Outline](#)
2. [Financing Drama: The Challenges of Film Financing Can Produce as Much Drama as Takes Place on the Screen by Schuyler M. Moore](#)
3. [Hollywood Under Siege by Jonathan Handel](#)

Friday, March 19

### **Music Policy, Legislation and Food Fights** ([print all/346KB](#))

1. [Music Policy Legislation and Food Fights Outline](#)
2. [FCC Net Neutrality Genchowski Statement](#)
3. [FCC Net Neutrality News Release](#)
4. [NMPA Net Neutrality Principals 2-25-10](#)
5. [AFTRA, DGA, IATSE, SAG Net Neutrality Comments 1.14.10](#)
6. [HR848 as Reported with Amendment](#)
7. [S 379 as Reported with Amendment](#)

### **Evaluating the New Business Models: Benefit or B.S.?** ([print all/445KB](#))

1. [Evaluating the New Business Models Outline](#)
2. [Net Profits Deals](#)
3. [Recording Agreement Form \(1-off License 50-50\)](#)
4. [License Agreement for Multiple LPs](#)

### **Merch Rights: Rights in the Unhummable** ([print all/2.35MB](#))

1. [Merch: Rights in the Unhummable Outline](#)
2. [Merchandise Company - Merch Rights in the Unhummable](#)
3. [An IP Primer for Merch by Tim Matson](#)
4. [Rock Music Posters](#)

### **Music Publishing Executives: The Hitters and the Hits** ([print all/13.6KB](#))

1. [Music Publishing Executives Outline](#)

Saturday, March 20

**Music Law Ethics** ([print all/1.57MB](#))

1. [Music Law Ethics Outline](#)
2. [Seven Rules for Avoiding Ethical Problems](#)
3. [Entertainment Law Ethics](#)
4. [Conflict Waiver](#)
5. [Multijurisdictional Practice](#)

**Music Court: Avoiding or Inviting Litigation** ([print all/7.68MB](#))

1. [Music Court: Avoiding or Inviting Litigation](#)
2. [Talent Agencies Act](#)
3. [Talent Agencies Act Cases](#)
4. [Chinn v Tobin 17-96\[1\]](#)
5. [Peterson v Highland Music](#)
6. [Seven Year Rule](#)
7. [CalCivCode3423](#)
8. [Renewal of Contract Cases](#)
9. [Excerpt from Band Agreement re: Use of Name](#)
10. [Settlement Agreement with Leaving Member](#)

**Chasing Technology: The Law and Digital Distribution** ([print all/8.21MB](#))

1. [Chasing Technology: The Law and Digital Distribution Outline](#)
2. [UMG v Veoh Networks \(CD CA 2008\)](#)
3. [17 USC 101 \(Definition to Perform Publicly\)](#)
4. [17 USC 112](#)
5. [17 USC 114](#)
6. [Cartoon Networks LP v CSC Holdings Inc. \(8-04-08\)](#)
7. [Arista Records Inc v Launch Media Inc.](#)
8. [Capitol Records v Thomas-Rasset \(Transcript Pages\)](#)
9. [US v ASCAP \(Verizon Ringtone\)](#)
10. [US v ASCAP \(ATT Samples\)](#)

**Breaking and Entering: Working with Developing Artists** ([print all/2.31MB](#))

1. [Breaking and Entering: Working with Developing Artists Outline](#)
2. [Contingency Fee-Based Legal Representation Agreement \(Including Shopping\)](#)
3. [Music Management Agreement](#)
4. [Songwriter Collaboration Agreement](#)
5. [Sound Recordings - Chapter 8](#)
6. [Ancillary Rights Agreement](#)
7. [12 Laws of Motion by Chris Riemenschneider](#)

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